



Over Please-

- ▶ ALL ENTRIES MUST BE THE ORIGINAL WORK OF THE STUDENTS.
- ▶ VERIFICATION THAT THE CLUB OR ORGANIZATION IS AFFILIATED WITH THE SCHOOL MUST ACCOMPANY THE ENTRY – a letter from a school administrator.
- ▶ AWARD MONIES WILL BE ISSUED TO THE SCHOOL IN CARE OF SPONSORING GROUP/CONTACT NAME. * * BE SURE TO INCLUDE THE SCHOOL/GROUP FEDERAL IDENTIFICATION NUMBER. * * Omission will result in the project being returned.
- ▶ PLEASE BE APPROPRIATE: The commercial and article must reflect appropriate language, dress, and behavior.
- ▶ PLEASE MAKE SURE THE COMMERCIAL IS ON A STANDARD VHS TAPE or DVD DISC (preferred). Please include a SLATE: Group name, length of PSA, school, and student producer (s) BEFORE the start of the 30 second commercial. Commercials not on a standard VHS Tape or DVD disc will automatically be disqualified during the screening process.
- ▶ COPYRIGHTED MUSIC NOT ACCEPTED.
- ▶ DOCUMENTATION OF RESOURCES as well as THE 300-500 WORD, SUPPORTING ARTICLE MUST BE SINGLE-SIDED, DOUBLE-SPACED, 12-FONT, WITH NORMAL MARGINS. Papers that do not meet these criteria will automatically be disqualified during the screening process.
- ▶ Since Drawing the Line is unable to offer student service learning hours, the group sponsor must be responsible for documenting student service learning hours.
Drawing the Line will issue verification of the completed project, upon request.
- ▶ **WINNERS WILL RECEIVE A TROPHY FOR THEIR SCHOOL AND A CASH AWARD. First place: prize-winner will receive a check made out to their school for \$1000. Second place: prize-winner will receive \$500. Third place: prize-winner will receive \$250.**
- ▶ EACH PARTICIPANT WILL RECEIVE A CERTIFICATE OF RECOGNITION OR PARTICIPATION
- ▶ Entries become the property of Drawing the Line and will not be returned. Drawing the Line has the right to edit and to use all entries for media purposes.

Entries must be received by **4 PM** on **JANUARY 21, 2004**. Deliver or Mail entries to:
 Mid County Services Center
 Substance Abuse Prevention Office
 Attn: Meg Baker—DTL Coordinator
 2424 Reddie Drive 2nd floor
 Wheaton, MD 20902

***** **Contest Judging & Awards Ceremony** *****

Judging will take place on Wednesday, January 26.

Entries will be judged on the following criteria:

1) adherence to topic, 2) originality, 3) creativity, and 4) technical merit.

The contest winners and school Principal will be notified in early February. Drawing the Line will recognize the winners and all participants at an Awards Ceremony on Thursday, **March 10, 2005**. The trophies and cash awards will be distributed at the awards ceremony. Details and invitations will be mailed to the sponsor and students, and the Principal.

Thank you for your participation!



For additional information or any questions,
 Contact Meg Baker, Drawing The Line Coordinator,
 at meg.baker@montgomerycountymd.gov or
 The Substance Abuse Office at (240) 777-1123 or (240) 777-1311
 or www.mcdlc.com and click onto community outreach